



November 30, 2017

CZC'18 Update!

You will see the Cabot Tower on all correspondence regarding CZC'18. It is identifiable as a major tourist attraction in St. John's, our capital city, as it sits high on Signal Hill looking down at both the entrance to St. John's harbor and the city. It possesses a proud military history, dating back to 1704, and is also a symbol of communication. In 1901, Guglielmo Marconi received the first transatlantic wireless message on Signal Hill. It was the signal for the letter "S," sent from Poldhu, Cornwall, of the United Kingdom.

In the field of coastal management, communication plays a critical role, and CZC'18 both recognizes and encourages all forms of communication. The overall theme of this conference is; **"Seeking Practical Solutions to Real Issues; Communities Adapting to a Changing World."** Three sub-themes have evolved from this; **1) Change and Challenge - Realizing Opportunity, 2) Engagement and Collaboration – Examples from the Field, and 3) Tools and Technologies – Practical Applications.** CZC'18 will provide a platform for practitioners, academics, government representatives, researchers and municipal leaders to discuss and advance coastal management issues from across Canada and abroad.

The first sub-theme, **Change and Challenge – Realizing Opportunity**, sets the stage for the conference. It brings attention to the many challenges facing the coastal environment, such as climate change, changing coastal and ocean resources, population changes along coastlines, and changes in the way we utilize our coasts and oceans. The challenges we face as a result of these changes will be explored, and how to identify and seize opportunities as a result of them.

Day two turns the focus to **Engagement and Collaboration – Examples from the Field**. Effective collaboration is critical to solving or avoiding coastal problems. The challenge, however, is keeping the various parties engaged after the collaborative has started! Day two will provide real on the ground examples of engagement and collaboration and will highlight success stories of continued participation for the longer term.

The day three sub-theme, **Tools and Technologies – Practical Applications**, highlights new and emerging methods of collecting and utilizing data. Presentations will be invited on both the application of new technologies and how existing technologies can be upgraded or re-



engineered for new uses. Citizen science, data collection using mobile applications, and emerging fisheries technologies, will be among the strategies examined. The use of Social Media will also be discussed as an emerging tool in the field of coastal management.

So, remember the dates, July 15-19, 2018 on the campus of Memorial University in beautiful and historic St. John's, Newfoundland and Labrador. We will be looking for you from the Cabot Tower!

Look for a Call for Papers early in 2018. Registration information will also be provided at that time on the CZC website. New information on becoming a sponsor and partner in the conference is also available on the website:

<http://www.coastalzonecanada.org/czc-2018-conference/>

Have a question or need more information? Please use the dedicated CZC'18 email address: czc18@mi.mun.ca. We look forward to hearing from you about getting involved and answering any questions you may have about the conference.

Thank you,

Keith Mercer,

Conference Chair